

USING OUR COUNTDOWN TO CONVENTION 2021

CNFBTA Monthly Newsletter

MARCH 2021

Chapter Happenings



We are all yearning to get together, to come face to face and to network. In Q1, CNFBTA will host a virtual panel of industry experts focused on the safe return to travel. Following our very successful and highly attended virtual panel this summer, this panel, **“Travel: From Disruption to Resumption”**, will tackle subjects such as updated approaches to Duty of Care, “new world” expectations among strategic partners and the current realities of the Travel and Meetings space. Please join us on **March 11th** from **noon to 2PM** to hear from Subject Matter Experts in the Air, Hotel, Car and Airport space.

March 11th Virtual Panel Discussion “Travel: From Disruption to Resumption”



To register for this free webinar and to view the Bios for our speakers, please see the **Calendar** for March and **click on March 11th**.



March 25th Volunteer/Community Activity in Orlando

In our continued commitment to giving back to our communities, CNFBTA will take part in a **Volunteer Day** at **Second Harvest Food Bank** in Orlando on the afternoon of **March 25th**.

12 spots available for 1PM shift for stocking/warehouse help

Second Harvest Food Bank of Central Florida is a private, nonprofit organization that collects, stores and distributes donated food to more than [550 feeding partners](#) in six Central Florida counties: Brevard, Lake, Orange, Osceola, Seminole and Volusia. Last year, with the help of numerous donors, volunteers and a caring, committed community, the food bank distributed enough food for 73 million meals to partner

programs such as food pantries, soup kitchens, women's shelters, senior centers, day care centers and Kids Cafes.

In addition to helping feed the line of our [neighbors who need help](#), Second Harvest also transforms dozens of lives directly every year. Economically-challenged adults who graduate from our [16-week culinary training program](#) are placed in 'better than minimum wage' jobs that set them and their families on a path to self-sustainability. Yet another important activity helps connect people who are eligible to receive [SNAP food assistance benefits](#) with the resources they need to access the program and get help.



Second Harvest Food Bank is driven to close the gap of unmet need in Central Florida in a variety of effective ways. Our mission is to create hope and nourish lives through a powerful hunger relief network, while multiplying the generosity of a caring community. Learn how we **Feed, Empower, Nourish and Engage** the community to help end hunger.



TO REGISTER:

<https://shfbcf.volunteerhub.com/lp/usinesstravelassociation/>

1. Scroll down to the 25th of March event, click on it
2. CREATE an ACCOUNT **Every volunteer must have their own account and be registered for the shift in order to attend.**
3. If there are spots remaining during your registration, you will then get a confirmation message in your Inbox
4. Day-of logistics and Chapter specifics will be shared with our volunteers as we get closer to the event.



Happenings

Looking for a new opportunity in the Travel Industry? **GBTA Career Center Jobs Posted Daily:**

https://jobs.gbta.org/?_ga=2.112464263.209755026.1588271582-1911745970.1573143298

2021 Scholarships Announced

GBTA is excited to announce the launch of a new [GBTA global scholarship program](#), made possible by the contributions of a GBTA sponsor that wishes to remain anonymous. The new scholarship program is designed to make GBTA Academy courses accessible for hundreds of members during this difficult time.

Scholarship recipients may use the funds for the Certificate in Corporate Travel Execution (CTE) program, which GBTA will be re-launching later this year in partnership with

Cornell University, or for other education programs offered by GBTA Academy including:

- Fundamentals for Business Travel Management;
- Advanced Principles of Business Travel Management;
- Fundamentals of Strategic Meeting Management;
- Global Leadership Professional (GLP) education courses and designation programs
- Those who are interested and qualify to sit for the Global Travel Professional (GTP) certification exam.

How to Apply:

Current GBTA members and Chapter members may apply by selecting a program and [completing an online application](#). Applications will be reviewed as received and the GBTA Professional Development Team members will notify those applicants selected to receive scholarship dollars.

Deadline to apply: June 11th.

**May 2021 | 4-Week Virtual Training Program****Become a Ready. Safe. Travel. Specialist.**

In this 4-week, virtual, industry-wide workshop, all levels of business travel professionals unite, educate and engage buyers and suppliers alike, with curated content that delivers essential information to help transition business travel & meetings and its practices beyond the pandemic. Learning objectives include prior experiences, principles, emerging tools, government regulations, and supplier advancements that are all important to the future of business travel.

Learn how to transition business travel, meetings, and its practices beyond the pandemic. Complete the virtual training program to become a Ready. Safe. Travel. Specialist.

Participants commit to:

- Attend all 4 virtual training program sessions:
 - 3 hours every Wednesday in May -- 5, 12, 19, 26
- Complete the knowledge check quizzes after each workshop (3) within 24 hours

Ready. Safe. Travel. Specialist Benefits

- Name recognition during the final 4th celebratory keynote session and ceremony - Regionally
- A digital 'Award of Completion' that will be e-mailed to each recipient
- A digital badge that can be used in all e-mail & electronic signatures "Ready. Safe. Travel. Specialist"
- Ability to state after their name "Ready. Safe. Travel. Specialist"
- ROI letter to be addressed to the participant's direct manager indicating the individual's successful completion of the virtual training program, the key learning objectives accomplished, and the broader industry importance of the program

**Early Bird Prices through March 31**

GBTA Members: \$75

Non-members \$100

Registration

- Zoom dial-in details will be sent 3 hours before the event
- Registration confirmations will be sent by the close of business day, Monday - Friday Eastern Time. **Contact Ann Corbitt** if you have any questions.

[Register Now](#)



Countdown to Convention 2021



3000

Expected attendance

5 months

Away...

As we all continue to navigate the changing landscape of the pandemic, **GBTA is extending the Early Bird Rate for Convention 2021: \$895 for Buyers, \$995 for Suppliers.**

About GBTA Convention

GBTA Convention will address the recent issues in business travel with findings from travel professionals who attend the event.

Here are some additional resources to review as you consider attending:

- 2021 [Exhibitors List & Expo Map](#)
- Convention [FAQs](#)
- [Education Tracks](#)
- [Health & Safety](#)

Convention Scholarships:

- Each chapter will receive **2 Complimentary Convention Registrations**
- 1 Allied/Buyer, 1 Direct
- Chapter will distribute before May 28th, 2021
- Recipients must attend the "first timers" luncheon at Convention

Volunteer Opportunities:

We'll be looking for **volunteers** to assist as hosts and stewards for the Convention; it's a thrilling (and long-awaited) opportunity to help facilitate and enhance the experience of our Travel industry colleagues as they travel to Orlando in support of the **Global Business Travel Association**. Stay tuned for more information in next month's newsletter.



COVID-19 Protocols

When GBTA Convention 2021 takes place in July 17-21, nearly 2 years will have passed since the business travel community has come together in person. As an attendee, you can rest assured that as we plan for the industry's flagship event the safety of our attendees is our #1 top priority. Find out how GBTA and the Orange County Convention Center (OCCC) will keep you safe during GBTA Convention 2021.

OCCC has received its Global Biorisk Advisory Council® (GBAC) STAR™ accreditation on outbreak prevention, response and recovery. GBAC is a division of ISSA (International Sanitary and Supply Association) and composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response and recovery. GBAC led the effort on the SARS outbreak and was the lead agency in the eradication of Ebola. GBAC provides training, guidance, accreditation, crisis management assistance and leadership to government, commercial and private entities looking to mitigate, address and/or recover from biological threats in real-time.

Recognized as the gold standard of safe venues, the Orange County Convention Center (OCCC) is one of the largest venues in the nation to receive the GBAC STAR™ accreditation, [view the press release](#).

WHAT TO DO IN ORLANDO while you're in town for Convention 2021

If you are a **nature lover....**

Visit **Leu Gardens**

<https://www.leugardens.org/>

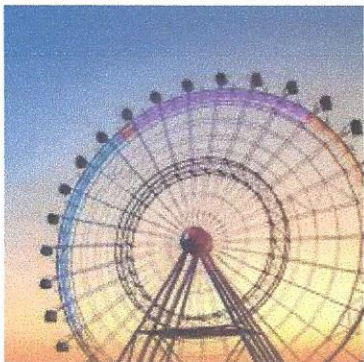


Explore an amazing 50-acre botanical oasis minutes from Downtown Orlando. Each garden is designed specifically to further the mission of inspiring visitors to appreciate and understand plants. The garden and historical home were donated to the City of Orlando in 1961 by Mr. Harry P. Leu and his wife, Mary Jane. We hope you enjoy your visit.

If you are a **thrill seeker....**

Visit **The Wheel at ICON Park**

<https://www.iconparkorlando.com/actions/the-wheel/>



While you are in Orlando, there's no better way to complete your day than with The Wheel at **ICON Park**. Not your average Ferris wheel, this stunning 400 foot tall Observation wheel gives you a view of Orlando like no other. This Orlando Ferris wheel gives you a stunning view of the local scenery during a 20-minute ride, including lakes, nature reserves, and even the famed Walt Disney World and Universal Orlando. Up to 16 people can ride in the private capsules, or you can keep the experience more intimate with close friends or by yourself.

If you want to take in **local city sights ... Visit Lake Eola**

https://www.tripadvisor.com/Attraction_Review-g34515-d292254-Reviews-Lake_Eola_Park-Orlando_Florida.html



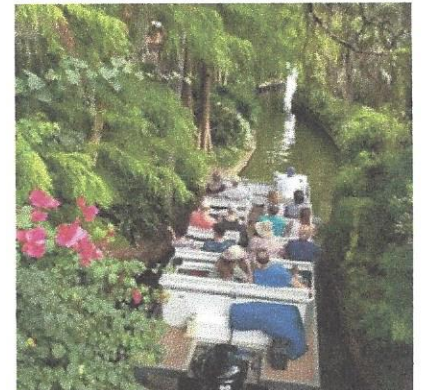
Lake Eola Park is located in the heart of Downtown Orlando. The sidewalk that circles the lake is 0.9 miles in length, making it easy for visitors to keep track of their walking or running distances. Other activities available to park visitors include renting swan-shaped paddle boats, feeding the live swans and other birds inhabiting the park, seeing a concert or a play in the Walt Disney Amphitheater, grabbing a bite to eat at Relax Grill on Lake Eola or relaxing amid beautiful

flower beds and a spectacular view of Orlando's skyline.

If you want a **scenic cruise through idyllic waters ...**

Visit **Scenic Boat Tours**

<https://www.scenicboattours.com/about-us>



Located on Lake Osceola in the quiet suburb of Winter Park, less than 10 minutes from downtown Orlando, the boat tour offers hour-long, guided cruises through three of the seven lakes and two, narrow manmade canals on the tranquil Winter Park chain. On any given tour, participants may observe large cranes swooping waterside to snag a large fish or a lazy alligator languishing on a nearby bank. Every tour guarantees plenty of swaying palms, towering cypress trees, lush ferns and a variety of flourishing sub-tropical flowers. Breathtaking views of opulent private homes and exquisite estates sprawling along the shores are also a key feature of the scenic cruise.